

EPRUMA has been actively promoting best practice in line with the following principles:



Veterinary medicines need to be used responsibly in order to maintain efficacy and both prevent and minimise adverse reactions, in line with the principle 'As little as possible, as much as necessary'.



**Responsible use** is based on a holistic approach of minimising disease via prevention and biosecurity implementation, and of enhancing animal health and welfare via balanced nutrition and best husbandry practices.

## What is responsible use?

A holistic approach of minimising disease through:

- biosecurity;
- good housing and ventilation;
- good hygiene;
- appropriate nutrition;
- regular monitoring of health and welfare;
- animal health planning;
- use of diagnostics;
- vaccination;
- using the pharmacovigilance system to maintain the efficacy and safety of veterinary medicines;
- close collaboration of animal owner with the veterinarian.

## EPRUMA partners



**AnimalhealthEurope**  
The voice of the animal medicines Industry



**EGGVP**  
European Group for Generic Veterinary Products



**FECAVA**  
Federation of European Companion Animal Veterinary Associations



**FESASS**  
European Federation for Animal Health and Sanitary Security



**COPA/COGECA**  
European Farmers and Agri-Cooperatives



**DIAGNOSTICS FOR ANIMALS**  
Veterinary Diagnostic Manufacturers



**FEFAC**  
European Feed Manufacturers' Federation



**FVE**  
Federation of Veterinarians of Europe

## Associate partners



**AMCRA**  
Centre for Expertise on Antibiotic Consumption and Resistance in Animals (Belgium)



**SDa**  
The Netherlands Veterinary Medicines Authority Institute



**RUMA**  
Responsible Use of Medicines in Agriculture Alliance (United Kingdom)



**VETRESPONSABLE**  
Platform for the Responsible Use of Medicines in Animals (Spain)



## European Platform for the Responsible Use of Medicines in Animals



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## What we do

EPRUMA facilitates and promotes a co-ordinated and integrated approach on the **Responsible Use of Medicines in Animals**. It is a **multi-stakeholder platform** working at European level since 2005. It develops and promotes **best-practice frameworks** for the responsible use of veterinary medicines to ensure better **prevention and control of animal diseases**. Framework principles can be tailored nationally to reflect specificities in EU Member States.

### Keeping animals healthy, protecting public health and safeguarding the environment

Through the responsible use of veterinary medicines in animals under a One Health approach we contribute a more sustainable future:



#### Animal health and welfare

Veterinary medicines are important tools for veterinarians, farmers and pet owners to ensure that animals are healthy. Their responsible use helps to reduce pain in animals, treat or prevent illness, and support their welfare. Animals need medicines when they are ill, just like people.



#### Food safety and public health

Responsible use of medicines in farm animals supports the provision of safe food of animal origin – fish, milk, meat, eggs and honey – and protects the citizens from harmful food-borne pathogens – e.g. salmonella. When used responsibly veterinary medicines can also protect people from diseases that are transmissible from animals (zoonoses) such as rabies.

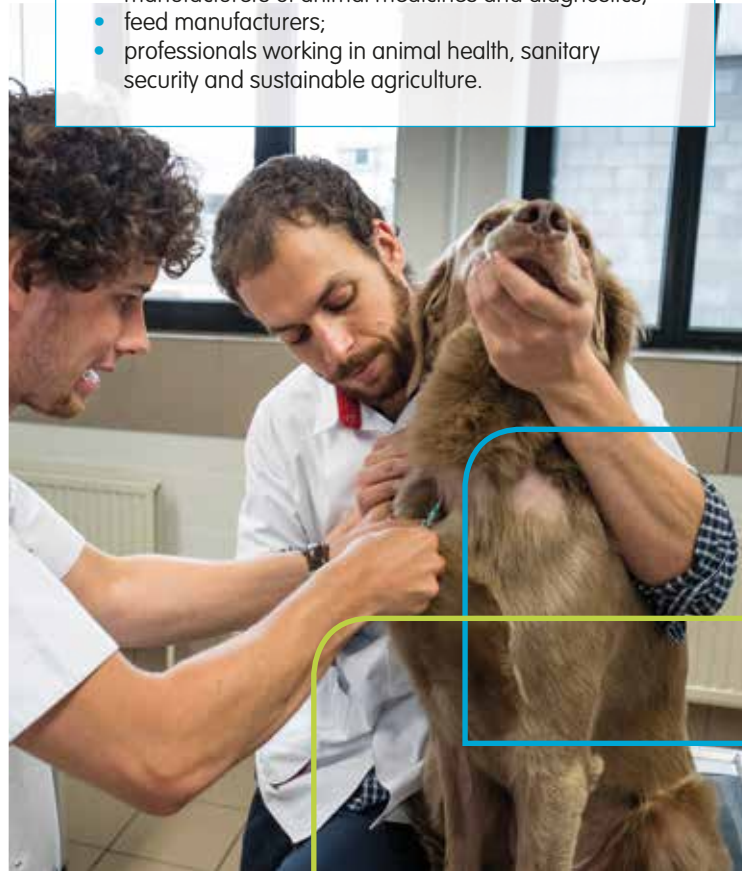


#### Sustainability

Responsible use of medicines in the farming community helps good farm management, ensuring animals are healthy and protecting their welfare. Good health, in turn, has a positive impact on the productivity of farms, reducing losses in production and food waste, and supporting an efficient use of resources like feed and water, and therefore reducing the impact on the environment.

### These principles are developed in cooperation with:

- veterinarians;
- farmers and agri-cooperatives;
- manufacturers of animal medicines and diagnostics;
- feed manufacturers;
- professionals working in animal health, sanitary security and sustainable agriculture.



### EPRUMA's 7 commitments to the responsible use of veterinary medicines

EPRUMA partners are committed to the aforementioned principles, and pursuance of the following objectives:

- 1 Promoting animal health and welfare**, and by extension human health, through the responsible use of veterinary medicines with a One Health approach, the benefit of which links animals, people and the environment.
- 2 Working together to reach the highest achievable level of animal health** and an optimal balance between the different elements that impact on animal health, e.g. nutrition, housing, etc.
- 3 Facilitating coordination and exchange of information on best practice** together with national responsible use initiatives. Encouraging cooperation between public authorities and the private sector in countries where such initiatives do not yet exist.
- 4 Engaging and communicating** with the EU institutions and relevant agencies, European organisations and platforms working on animal health and welfare, agriculture and food, public health, as well as consumer organisations, to increase understanding of EPRUMA's approach to best practice in the use of veterinary medicines.
- 5 Developing best-practice frameworks** on the responsible use of veterinary medicines, and **advocating for more availability** of veterinary medicines for all species in EU, as well as access to innovative medicines and diagnostic tools.
- 6 Supporting transparency** on the use of veterinary medicines, such as surveillance of use and resistance monitoring.
- 7 Sharing knowledge by developing awareness** campaigns on responsible use for operators and key stakeholders.